

# Funding Update February 2011

in association with



## ACTIVE AT 60 !!

### Aims of the Programme:

The overarching aim of the Active at 60 Community Agent Programme is to help people approaching retirement to stay or become more active and positively engaged with society, in particular those most at risk of social isolation and loneliness in later life.

In order to achieve this aim grants will be made to local volunteer led groups with an annual gross income of less than £50,000 averaged over the last 3 years and organisations whose members will give their time to become Active at 60 Community Agents.

### Active at 60 Community Agents:

Are volunteers, nearing or at retirement age who offer their time to help improve the quality of life for people in their community who are also at or near retirement, through social, mental and physical activities. They are friendly faces within the community who people can get to know personally and look to for information and help. Fundamentally an Active at 60 Community Agent will empower and support people to become / stay active in their later life and make the most of their retirement, in particular by:

- Helping them take the first step
- Helping them understand the 'value' they can gain from undertaking activity and the value they can bring to their community
- Helping them build 'social' contacts to make activities habit forming

### Who can apply for Active at 60 grants?

Not-for-profit volunteer led voluntary or community groups, which are charitable in purpose and are working for the benefit of people in Southend-on-Sea and have an annual gross income averaged over 3 years of no more than £50,000 and can demonstrate that they can develop and deliver the "Active at 60 Community Agent" role locally with grants of between £250 and £3,000.

The grants can be spent on a variety of **activities** and core costs to enable Active at 60 Community Agents carry out their role in meeting the aims of the programme.

This includes, but is not an exhaustive list:

- Equipment/Materials to undertake activities
- Travel costs for activities
- Venue costs for activities
- Costs of telephone, stationery, printer inks
- Refreshments

### All Active At 60 awards **MUST** be spent and accounted for by 31.12.2011

The deadline for applications to reach ECF office is **28th February 2011** though we do urge sooner. Applications deemed incomplete cannot be assessed. A decision will be made by the panel within a month of the deadline and a letter will be posted to you confirming the outcome of the decision. Cheques will be posted before 31<sup>st</sup> March 2011 to successful applicants therefore activity cannot **take** place before this date.

Contact : [www.essexcommunityfoundation.org.uk](http://www.essexcommunityfoundation.org.uk) for further information and application form.

# Ford Britain Trust

## Objectives of the scheme

The Ford Britain Trust was created for the advancement of education and other charitable purposes beneficial to the community. In making donations, the Trustees pay particular attention to those organisations that are located in and working in areas where the Ford Motor Company Ltd has its present activities.

## Available Funding/Support

Small grants of £250 and large grants over £250 are available. Large grants are usually to a maximum of £3,000. Grants towards new ford vehicles are also available up to the value of £2,000 but in the case of registered charities, it may also be possible to arrange a reduction from the recommended retail price.

## Eligible activities

Contributions to capital projects (eg refurbishments), capital expenditure items (eg furniture/equipment/computers etc). General funding costs are covered by the small grants scheme.

Grants applications supporting the following activities will be considered:

- Work that has clear benefits to the local community/environment
- Work with young people/children
- Education/schools (mainstream)
- Special education needs
- People with disabilities

First 2011 small grants deadline: 1<sup>st</sup> March 2011

First 2011 large grants deadline: 1<sup>st</sup> May 2011

For further information and application forms, please go to

[www.ford.co.uk/aboutford/corporatesocialresponsibility/fordbritaintrust](http://www.ford.co.uk/aboutford/corporatesocialresponsibility/fordbritaintrust)

## Google Grants In-kind advertising for non-profit organisations

Google Grants is a unique in-kind donation program awarding free AdWords advertising to select charitable organizations. We support organizations sharing our philosophy of community service to help the world in areas such as science and technology, education, global public health, the environment, youth advocacy, and the arts

With Google AdWords, you only reach people who are interested in your organisation's information and services.

When Google users search on keywords that are related to your organisation, your ad appears next to relevant Google search results under the Sponsored Links sections. A click on your ad takes users directly to your website.

So instead of looking for an audience, you've got an audience looking for you!

For further information

<http://www.google.co.uk/grants>

# Hilden Charitable Fund

## Objectives of the Scheme

The aim of the Fund is to address disadvantage, notably by supporting causes which are unlikely to raise funds from public subscriptions.

Grant making priorities in the UK are:

- Homelessness
- Community based initiatives for young people aged 16-25
- Asylum seekers and refugees; and
- Penal affairs

## Available funding / support

Grants rarely exceed £5,000. Applicants are required to show what other sources of funding have been sought.

Grants are available for both capital and revenue funding and are designed to help small or medium sized initiatives. The fund is specifically interested in supporting projects that build the capacity of local people.

Deadline for applications is 25<sup>th</sup> February 2011

Link to guidelines: <http://hildencharitablefund.org.uk/uk.htm>

# Parks for People

The Heritage Lottery Fund (HLF) uses money from the National Lottery to support a wide range of projects involving the local, regional and national heritage of the United Kingdom. From every £1 spent on a lottery ticket, 28p goes directly to the good causes of arts, charities, heritage, projects to celebrate the new Millennium, sports, health, education and the environment. From every £1 spent, 4.66 pence is given to heritage projects.

## Objectives of scheme

Parks for People focuses on the regeneration of public parks which will also create new opportunities for communities to learn about and enjoy their local environment. The rationale behind the programme is that better and safer public parks will bring communities together and contribute to peoples well being. Communities will also learn how to put in place structures, skills, systems and financial controls to manage successful projects.

Overall aims for the programme are that every community should:

- Have access to a well designed public park maintained to Green Flag Award standards
- Have opportunities to learn about the heritage value of their park
- Have opportunities to take an active part in managing and using their park

For this grant programme, the term 'public park' means an existing designed urban or rural green space, the main purpose of which is for informal recreation and enjoyment. It includes parks, gardens, squares, walks and promenades. A strong existing park design, and surviving features from this design, is expected. Funding is not available for new parks or for the major design of existing parks.

Grants ranging from £250,000 to £5 million are available. Applicants will need to provide at least 5% of the project costs for grants of less than £1 million and at least 10% of the project costs for grants of more than £1 million from their own resources and other resources, either in cash or in kind.

The first deadline for 2011: 28<sup>th</sup> February for a decision in June 2011

Link to guidelines : <http://www.hlf.org.uk>

## Lloyds TSB Foundation

Lloyds TSB Foundation for England and Wales is one of the UK's leading independent grant makers and funds small and medium sized charities working in the heart of communities to tackle disadvantage across England and Wales. The foundation is keen to hear from registered charities in the Rochford District wishing to apply for funding under the foundations community programme.

The website includes details on how to register a funding enquiry and you will be asked to complete a short eligibility questionnaire online or by calling 0870 411 1223 during office hours. If your request is considered eligible for funding, your details will be passed to a Grant Manager who will then contact you to discuss your request for funding in more detail. If the funding request is something that the Foundation could potentially support you will then be asked to complete a funding application.

Grants are made that are appropriate to the size and needs of the charity. Funding is available for core costs, including salaries and rent, as well as project costs. Charities must be targeting disadvantaged people, and must be able to show how their work makes a difference, so they will need to have appropriate monitoring systems in place.

To find out more, please visit the foundations website at [www.lloydstsbfoundation.org.uk](http://www.lloydstsbfoundation.org.uk)

## Youth In Focus

£30 million available for projects in England that support vulnerable young people through difficult changes in their lives, minimum £500k to 1.5 million. The groups being targeted are -:

- Young carers – helping young people between the ages of 10 and 25 to be heard and get better access to practical advice and services, which can support their day to day lives.
- Young people leaving care – supporting young people between the ages of 15 and 25, so they can get better access to education, housing, healthcare and employment advice and services.
- Young people leaving youth offenders institutions – helping young people between the ages of 15 and 25 to develop their life skills and get better access to services, particularly young men and women with learning difficulties.

Go to [www.biglotteryfund.org.uk/youthinfocus](http://www.biglotteryfund.org.uk/youthinfocus) for further information.

## Heroes Return 2

Grants of £150 to £5,500

Who can apply – World War II veterans who are taking part on commemorative visits within the UK and overseas. War widows and widowers are also eligible, carers and spouses can receive funding to travel with veterans.

Go to [www.biglotteryfund.org.uk/heroesreturn](http://www.biglotteryfund.org.uk/heroesreturn) fir further information.

# Art Training Workshop

Rochford District Council Arts Development is working with leading charity Age Exchange to run a one-day skills training workshop for local artists and arts project workers.

**Date:** Wednesday 2<sup>nd</sup> March 2010

**Tutor:** Malcolm Jones

**Venue:** The Mill Arts & Events Centre, Bellingham Lane, Rayleigh SS6 7ED

The cost of this one-day course is £20.

## Who is it for?

- Community arts worker, Project Workers, Education Officers, Teachers, Everyone interested in developing reminiscence work skills

## The course aims to:

Give you the skills to use reminiscence to promote learning, understanding and creativity between generations

## The course includes:

- Application of reminiscence work in care, education and the arts
- Principles of best practice in intergenerational work
- Issues to be considered when bringing young people and older people together
- Consideration of what kind of reminiscence is valuable as an inspiration to creative practice
- Use of artefacts and images to empower the memory
- Practical exercises throughout the course

**For more information and to book please contact Roxie Curry (Arts Development Officer) 01702 318171 [roxie.curry@rochford.gov.uk](mailto:roxie.curry@rochford.gov.uk)**

**Priority will be given to individuals and groups based in the Rochford District.**

## **Business Development, Social Enterprise and Marketing**

Rochford District Council and RRAVS are working with Voluntary Sector Training to run three half-day training courses aimed at those working in the arts who wish to grow and thrive in the current economic climate and through tougher times.

- Business Development for Artists and Arts Organisations - Wednesday 9<sup>th</sup> March (Rochford)
- Introduction to Social Enterprise for Arts Organisations – Thursday 17<sup>th</sup> March (Rochford)
- Affordable Marketing for Arts Organisations – Saturday 19<sup>th</sup> March (Rayleigh)

Priority booking for individual artists, groups and organisations in Rochford and Castle Point at a reduced rate of £10 (£35 other groups). To book your place, please contact Voluntary Sector Training on 01371 876747 or visit [www.voluntarysectortraining.org.uk](http://www.voluntarysectortraining.org.uk)

**These training courses have been developed in partnership between Rochford District Council (Arts Development) and RRAVS and are funded by Rochford District Council and an Arts in Essex grant.**

## **Re: APPLICATIONS FOR NHS GRANTS TO VOLUNTARY ORGANISATIONS IN 2011-12**

We very much hope that we will be in a position to provide NHS grants to voluntary organisations as in previous years. However, at the present time the PCT is unable to confirm whether there will be funding available for these grants in 2011-12. Should funding be made available for distribution, we are keen to ensure that no time is wasted in getting monies out to those organisations that are successful in their bid. As part of this preparation and in keeping with previous years, we are currently inviting bids from organisations via application forms.

Application packs are now available online at [www.see.nhs.co.uk/voluntarygrants](http://www.see.nhs.co.uk/voluntarygrants) or by emailing Sue Free [sue.free@see-pct.nhs.uk](mailto:sue.free@see-pct.nhs.uk) Tel: 01702 224628.

Completed applications should be **posted** to the PCT at the above address for the attention of Sue Free. Forms should arrive by 5p.m. on 18 March 2011 in order to be considered.

This year there will be a limit of £7,500 per grant to individual organisations. Applicants should make obvious the links between their project outcomes and the references shown in the appendix attached to the application form. Priority will be given to applications which are seeking to pump prime to initiate a project rather than sustaining an existing project and will ideally be self-sustaining after the 12 months period of funding.

The Grants Panel will sit on 6 April and successful bids will be notified by 13 April.

### **In Kind Direct**

In Kind Direct re-distributes new goods donated by some of Britain's best-known manufacturers and retailers to thousands of voluntary organisations working at home and abroad. Founded in 1996, In Kind Direct has since gone on to assist 7000 charities, working with more than 800 donor businesses and funders.

To join the network you don't need to be a registered charity; you just need to be a not-for-profit organisation or social business. If you qualify then many of the goods you require can be obtained at very low cost, thanks to the hundreds of manufacturers and retailers which donate goods to In Kind Direct.

All you pay for each pack of goods is the handling fee, which contributes to the costs of collecting, warehousing and delivering the goods to your door. On average this works out at around 10 - 15% of the actual value.

For terms and conditions and more information visit:

**<http://www.inkinddirect.org>**

## Is Awards for All right for you?

- \_ Do you need between £300 and £10,000 to help improve your local community and the lives of people most in need?
- \_ Are you a voluntary or community organisation, school, parish or town council, or a health body?
- \_ Do you have a UK-based bank or building society account in the name of your organisation (or, for schools, a local authority bank account) that requires at least two people (who are unrelated and do not live at the same address) to sign cheques or make a withdrawal?
- \_ Can you send us an application at least three months before your project starts and complete your project within one year?
- \_ Can you explain the need for your project and the changes that will happen because of it?

If you can answer Yes to all these questions then Awards for All may be the right programme for you.

If you answer No to any of them please visit [www.lotteryfunding.org.uk](http://www.lotteryfunding.org.uk) or phone the Lottery funding hotline 0845 275 0000 (textphone 0845 275 0022) for details of other Lottery grants available.

Our Awards for All programme aims to help improve local communities and the lives of people most in need. To achieve our aim we want to fund projects that meet one or more of the following outcomes:

- People have better chances in life – with better access to training and development to improve their life skills.
- Stronger communities – with more active citizens working together to tackle their problems.
- Improved rural and urban environments – which communities are better able to access and enjoy.
- Healthier and more active people and communities.

Our outcomes are the differences we want our funding to make. We will consider how well your project meets our outcomes during our assessment. You must show how your project meets at least one of them to be considered for a grant.

Voluntary and community organisations are also known as ‘third sector’ organisations, as they are separate from the public and private sectors. They are value-led organisations established for social purposes rather than the pursuit of profit and they reinvest surpluses to help tackle issues facing people and the planet. They include:

- \_ registered and unregistered charities
- \_ co-operatives
- \_ friendly societies
- \_ industrial and provident societies
- \_ companies that are not-for-profit businesses
- \_ unincorporated associations.

To apply to Awards for All, voluntary and community organisations must have:

- \_ a written governing document (for example, a constitution, set of rules or trust deed)
- \_ at least three unrelated people on their governing body or management committee.

We expect organisations with a membership to be open to all and allow anyone to join, unless there is a good reason why this is not appropriate.

For further information and application form, visit our website: [www.awardsforall.org.uk/england](http://www.awardsforall.org.uk/england) or call our advice line on: 0845 4 10 20 30

# Forthcoming 2011 Funding Fayre

After our successful joint Funding Fayre last year, a venue has now been booked for **Thursday 7<sup>th</sup> July 2011**. We are holding the event at the Basildon Centre in Basildon and are inviting over 50 funders to attend. So please put this date in your diaries and look out for further information in our funding updates or via emails. You won't want to miss this event!!!

If you require any further help or assistance with any of the above funding programmes or advice on any aspect of funding or group development please contact:



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